

BLOOMSBURY

# Environmental Policy 2022



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# Introduction

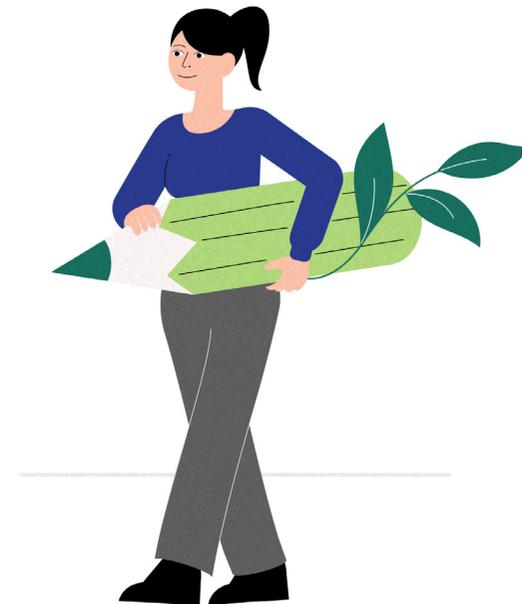
## Introduction

Bloomsbury is a leading independent publishing house. We are known worldwide as a home for award-winning authors and illustrators as well as our quality, diverse and creative publishing.

We aim to bring that innovation to our sustainability efforts. We care about the planet and we know that the process of creating books is reliant on our natural resources. We are putting changes in place to become better at publishing sustainably.

We believe in being open and honest in the way we do business throughout our supply chain and operating in a fair and sustainable way.

The choices we make as a business impact the planet and we are dedicated to reducing the footprint we leave in bringing books to today's readers. We want to future-proof the Earth so tomorrow's readers can enjoy it too.



# Science Based Targets

## Science Based Targets

We have set ourselves goals to reduce the environmental impact of our operations, to source all our paper responsibly and to reduce our carbon emissions. In 2021 we set Science Based Targets which have been validated through the Science Based Target initiative (SBTi).

Science-based targets provide a clearly-defined pathway to reduce greenhouse gas (GHG) emissions, helping prevent the worst impacts of climate change.

We have set reduction targets for our operational footprint (Scope 1 and 2) in line with Paris Agreement.

- We have committed to a 46% reduction in emissions by 2030

We have committed to working with our suppliers and have set further targets to make emissions reductions across our supply chain.

- Our current Scope 3 target states a 20% reduction in emissions by 2035 from a 2019/2020 base year. This reduction is in line with a 2 degree pathway.



# FSC Paper Sourcing

We believe in protecting the world's forests and we are committed to ensuring the paper we use is responsibly sourced. A keystone of our global print purchasing strategy is the requirement for Forestry Stewardship Council (FSC), the Programme for the Endorsement of Forest Certification (PEFC) or SFI (Sustainable Forestry Initiative) accreditation to act as a print supplier to Bloomsbury, and we direct the printers buying paper on our behalf to use FSC/SFI-accredited materials in the manufacture of our products. Where FSC/SFI-accredited materials are not available we specify alternatives from known and reputable sources. As a result, over 95% of our output is made from FSC/SFI certified materials.



# Carbon Footprint

We work with independent advisors, Trucost, to monitor our impact on the environment. We have mapped our footprint, across Scope 1, 2 and 3 emissions, to serve as a baseline for all future improvements. We will continue to measure this annually and report on our progress.

We aim to increase the accuracy with which we measure and report on our carbon emissions year on year by working closely with our suppliers and asking them to commit to greener ways of working.

Our Science Based Targets set the foundation for our sustainability work and through close collaboration with key printers, distributors and other suppliers we aim to achieve this and more recognising the urgency required. We know there is so much more to do. It is the first step of many in the coming years, but a really exciting one. Our intention is to be carbon neutral. We are working on an appropriate timetable which we will announce in due course.



# Carbon Footprint

## CORPORATE

- We have modified our print purchasing strategy to reduce our net impact on the environment as follows, and we continue to investigate new ways of managing our supply chain responsibly.
  - Increased use of print on demand models to cut down on the wastage of materials and CO2 generated in the manufacture, transportation, storage, and pulping of unwanted units.
  - Shift towards local printing (at the point of demand) to reduce the carbon emissions resulting from transportation, in particular air freight.
  - Extended schedules for global publications to allow for the use of sea over air freight. We feel this is particularly relevant in light of the IMO 2020 Global Sulphur Limit.\*
- We work only with Forestry Stewardship Council (“FSC”) and the Programme for the Endorsement of Forest Certification (“PEFC”) accredited suppliers, and we use FSC materials to manufacture over 95% of our products.
- We work only with print suppliers who can demonstrate a commitment to the preserving the environment.
- We embrace digital publishing and all the potential benefits this may bring to the environment.
- We have agreed to reduce business travel significantly based on lessons learned through revised patterns of working during the Covid-19 lockdown.



\* <http://www.imo.org/en/MediaCentre/HotTopics/Pages/Sulphur-2020.aspx>

# Carbon Footprint

## IN OUR OFFICES

- All UK offices, in Bloomsbury's operational control, are now supplied by renewable electricity. Bloomsbury Australia is also supplied by 100% renewable energy.
- Lights are generally fitted with motion detectors and our office policy is to turn off lights and non-essential electrical equipment out of hours when not in use. We only use energy-efficient light bulbs and we are rolling out a programme to upgrade these to LED lamps where possible.
- For most employees we have implemented separate recycling bins for different waste materials so that a significant proportion of our office waste is recycled. Paper and cardboard

collection points are provided in every room and next to every photocopier. All general waste is disposed of in clear sacks for sorting at the relevant recycling centre where their target is to recycle 98% of all general waste that is sent to them.

- We use 95% recyclable cardboard packaging for our shipments from our offices and are working hard to make this 100% in the coming year.
- We use cardboard packaging for 95% shipments going out from our Bedford Square office. All cardboard packaging is 100% recyclable.
- Following on from the successful shift to home-working during the pandemic,

and in response to employee feedback, we have developed a Flexible Working Policy which will be implemented when our offices re-open. This is likely to lead to a reduction from emissions arising from staff commuting.

# Carbon Footprint

## COLLABORATIVE

We believe that working as an industry, publishers have the power to drive change.

- Bloomsbury is represented on the Publishers Association (PA) Sustainability Task Force as well as the Independent Publishers Guild (IPG) Sustainability Action Group and the Book Industry Communications (BIC) Green Supply Chain Committee. All groups drive industrywide collaboration to tackle climate change.
- Bloomsbury was a founding signatory of the PA's Publishing Declares pledge.
- We are active members of the Book Chain Project, who aim to drive a more sustainable supply chain across the industry.
- We are constantly working with our suppliers and distributors to find innovative ways to reduce packaging and streamline distribution to lower emissions.

## INDIVIDUAL

- In the UK we provide secure bike lock areas and participate in the ride to work scheme to encourage cycling.
- Meeting rooms are equipped with facilities to show documents on a large screen to reduce paper consumption.
- Signs encourage lights to be turned off as staff leave a meeting room.
- We supply point of use drinking water and do not supply plastic or paper cups.
- We have an 'opt in' policy on all food provided by the company for events, i.e. you have to opt in if you want fish or meat.

# Tree Planting and Biodiversity

Alongside wider goals to measure and reduce our carbon emissions, Bloomsbury has partnered with the Woodland Trust for a second year to sponsor a second 1 acre grove at the Young People's Forest, near Heanor, in Derbyshire, which contains around 750 newly planted trees. The donation supports ongoing care and management of the trees to ensure they grow into maturity enabling them to provide shelter and food for wildlife. The donation also supports the wider project to engage young people to learn about nature. Over two years, Bloomsbury has sponsored a total of 1500 trees to be protected through the Woodland Trust.

Bloomsbury continues to work with Reforest'Action and has sponsored the preservation of 8000 trees in 2022. All staff across Bloomsbury's global offices have been given a code to plant trees via the Reforest'Action projects being sponsored in Brazil, India and South Africa. Since 2021, we have sponsored the planting of 16,900 trees in total via Reforest'Action projects.



# Publishing

Bloomsbury is committed to achieving a carbon neutral world. We aim to leverage our power to influence to the debate through the books we publishes. Our editorial policies ensure that we publish actively in this area. Titles published include: Elizabeth Cripps, *What Climate Justice Means and Why We Should Care*, Tim Smedley's *Clearing the Air*, Mary Robinson's *Climate Justice*, Jen Gale's *The Sustainable(ish) Living Guide*, Al Gore's ground breaking *An Inconvenient Truth*, *Our Biggest Experiment* by Alice Bell and many more.

